

studio

MAGAZINE

FOR AND ABOUT PEOPLE IN THE INDUSTRY

**UNIVERSAL'S BLOOD
BANK DAY • MAY 15**



14TH ANNUAL GOLDEN REEL AWARDS

Peter Berkos

WHERE ARE THEY NOW?

Jack Foley

RENAISSANCE FAIRE

Ron Patterson

THE 'LITTLE TRUST BUSTER'

Frank Taylor

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FOR AND ABOUT PEOPLE IN THE INDUSTRY

VOLUME 2 NO. 1

MAY, 1967

BEHIND THE SCENES

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THE COVER

UNIVERSAL'S ANNUAL BLOOD BANK DAY, Monday 15. Mrs. Lucille Akana, blood group chairman of Universal Studios Personnel department is awarded the Red Cross plaque of appreciation for outstanding service. See story Page 8.

ANNUAL "GOLDEN REEL" AWARDS — Mr. Robert Culp, Master of Ceremonies and Universal's Miss Melody Johnson; the "Golden Reel Girl" in her mini-skirt of glittering gold at the recent "Golden Reel" Awards at the Century Plaza Hotel.

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STUDIO TALK by John Ringo Graham

Allan Bode was called suddenly to Boston by the critical illness of his mother.

Monroe Manning is wrapping up his original script for a film to be shot in Mexico for Colorvision International. President Sam Calabrese is dickering with Mickey Rooney to star.

Three of Universal's local script actors—Sean Kennedy, Jeff Malloy and Jeff Scott—were set yesterday by producer Howard Christie for roles in the studio's "Journey to Shiloh."

Mac St. Johns has been named Columbia publicity manager, taking over for Joel Preston who is assuming duties as publicity director for Carl Foreman's upcoming Cinema production for Columbia, "Mackenna's Gold."

Don Messick has been signed by Hanna-Barbera to voice an animated sequence that the production company is preparing for Paramount's "Project X," currently shooting.

Ralph Green Motion Picture Catering Inc. winds 21 days location at Alcatraz, an MGM's "Point Blank" starring Lee Marvin, and starts 60 days location at San Francisco on Warner's "Petulia" starring Julie Christie and Geo. Scott.

A son, who has been named Forest Sean, was born to Forest Tucker and his wife Marilyn on April 21 in St. Joseph Hospital, Burbank. The Tuckers also have a daughter, Cindy, whom they adopted two years ago.

Barbra Streisand and Carol Burnett will be among the entertainers for the 15th annual Boomtown party of Share May 27 at the Santa Monica Civic Auditorium, joining such "regulars" as Dean Martin, Frank Sinatra, John Wayne, George Burns, Steven McQueen and Hank Mancini. All proceeds from the \$100-per-plate dinner will go to the Exceptional Children's Foundation.

Following the awards at the Burbank Art Association there was a demonstration of a landscape in oils by Ralph Hulett. Mr. Hulett was educated in Illinois and California and is associated with Walt Disney Studios. He has had one-man exhibitions in Los Angeles, San Francisco, Laguna Beach, Portland and New York City, and is the recipient of over 25 local

and national awards. He is included in "Who's Who in American Art."

Montie Montana Jr., young cowboy entertainer, takes his western show to Europe for a six-week tour under the auspices of the U.S. Department of Commerce. Montana and his troupe of 10 leave this week.

Ross Hunter Night

It was Ross Hunter night at Warner's Hollywood Theatre, last Tuesday, when the producer of "Thoroughly Modern Millie" hosted his Universal staff and friends. This was a switch from "I want to thank all who made this picture" line that is overworked at the Academy Awards affair. Ross packed the theatre with his Universal co-workers with the greeting, "Come on fellows, and see what you have done." And see they did, every department's contribution sparkling like diamonds around a brilliant cast: Julie Andrews, Mary Tyler Moore, Carol Channing, James Fox, John Gavin, and deadpan, Jack Soo. And as the cast whirled to the peak of zany comedy under the inspired creative direction of George Roy Hill, it seemed to throw a thank-you close-up at Rus Metty for his photography, Waldon O. Watson, Bill Russell and Ronnie Pierce, or sound, Alex Golitzin, George Webb for art, Howard Bristol, for set decorations and Ernie B. Wehmeyer, Unit Mgr. for box lunches. The use of the Gay 20s hit songs was out of this world and Joe Layton had them doing musical dialogue over hilarious thought close-ups. The original songs by James Van Heusen and Sammy Cahn and scored by Andre Previn kept pace with talent that went into a dance, at the lift of an eyelash, to the beat of Elmer Bernstein's musical score. Russ Hunter has produced a picture that Universal and its technical staff can be proud of.

Jack Foley

Hanna-Barbera Productions have completed production on "The Incredible Voyage of Mark O'Gulliver." Ross Sutherland, director of industrial film for Hanna-Barbera will take the 25-minute fully-animated film to the United States Chamber of Commerce in Washington, D.C. where it will be premiered May 1 for leading business executives.

Continued on Page 13



"... and now, Red Skelton in 'The Silent Spot' ..."

IMPORTANT STUDIO EMPLOYEES

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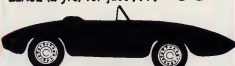
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14th Annual "Golden Reel" Awards Honor Sound Editing Achievements

By Peter Berkos

It was a night to remember filled with surprises, excitement and just plain fun. The place was the Los Angeles room of the Century Plaza Hotel, the night was March 18, 1967 and the occasion was the presentations of the Golden Reel awards for excellence in sound editing.

The introduction of a new format for the evening's festivities was surprise number one. For the first time in the history of the sound editing awards programs the presentations were made before dinner, thusly, the remainder of the evening was dedicated to dining, dancing and entertainment. This new format proved very successful.

The most exciting moments occurred, of course, when the envelopes were opened and the winners were announced. This also turned out to be the second surprise of the evening for it was a clean sweep for the sound editors of 20th Century Fox Studios. They won in all three categories. The feature award went to "FANTASTIC VOYAGE," honoring supervising sound editor Walter Rossi, MPSE and his crew; Richard S. Jensen, MPSE, Wm. Hartman, MPSE, Don Isaacs, MPSE, Robert Weatherford, MPSE, Ralph Cage, Kenneth Honnold and Richard Sperber. The best television series award was won by supervising sound editor Don Hall, Jr. and his crew; Mike Colgan and Robert Cornett for their work on "Time Tunnel." The third category, dialogue editing, brought 20th to the winners' circle for the well deserved recognition of their work in the movie "Sand Pebbles."



President of the Motion Picture Sound Editors, Mr. Leonard Corso accompanies Miss Freda Servoss to the recent 14th annual Golden Reel Awards program at the Century Plaza Hotel

Etter D'Orazio was the supervising dialogue editor and his crew was made up of dialogue editors Samuel M. Woodward, MPSE, Godfrey K. Marks, MPSE, George Luckenbacher, Lou Moss and Martin Thomson.

Acting as Master of Ceremonies was the star of the "I Spy" series Mr. Robert Culp. His deft handling of the function kept the show moving at a brisk pace and made the awards presentations a thoroughly enjoyable affair. He introduced the very lovely "Golden Reel Girl" Miss Melody Johnson of Universal Studios who added her own happy surprise when she walked across the dance floor and onto the stage in a gold and glittering mini-skirt. Hers is the kind of figure the designer must have had in mind when the mini-skirt was conceived. She contributed yet another surprise when she placed the trophy she was carrying on a waiting pedestal on the trophy table, for, the moment the trophy rested on the pedestal it started in motion the glittering Golden Reel atop the eight-foot-high mock trophy. The reel rotated slowly reflecting its dancing lights across the stage throughout the awards program.

The next man introduced was Mr. Henry Hellman — the man with the sealed envelopes. He stated that his accounting firm had received and tabulated the votes and with that the awards were underway. Serving as

presenters were many of Hollywood's fine stars. Miss Jane Withers and Mr. Leslie Nielsen presented the feature award. Stepping in at the last moment to substitute for Mr. Barry Sullivan—who was unavoidably detained—was the very fine star of Universal's film "Appaloosa," Mr. John Saxon. Mr. Saxon and Miss Melody Patterson of Warner Bros.' "F Troop" presented the award for best television series. The presenters of the best dialogue editing award were a husband and wife duo, Mr. James Farentino of Universal Studios and his lovely wife Miss Michele Lee — who is currently co-starring in the Mirisch Production, "How To Succeed In Business Without Really Trying."

The many producers of the nominated feature films and television series were present and were introduced from the floor. Also present as the guest of Mr. John W. Lehnert, Film Editors Local 776 Business Representative, were: Mr. and Mrs. Eugene Arnstein, Vice-President of the Association Of Motion Picture and Television Producers, Inc.; Mr. and Mrs. Harvey Bernhard, Vice-President and Treasurer for Wolper



Godfrey K. Marks and George Luckenbacher display their Golden Reel Trophies won for their work as dialogue editors of the 20th Century Fox film, "Sand Pebbles." Winners not present were; Etter D'Orazio, Samuel M. Woodward, Lou Moss and Martin Thomson.

Productions Inc.; Mr. and Mrs. Howard Fabric, Industrial Labor Relations Manager of Columbia Pictures and the fine young actor and his wife, Mr. and Mrs. Peter Haskell. The honorary members of the Mo-

tion Picture Sound Editors were also introduced. Those present were Mr. and Mrs. Edwin Schallert and Mr. Jack Foley accompanied by the very charming lady and truly fine actress, Miss Mae Clarke, who shared the biggest hand of the evening with another of Filmland's names that is synonymous with the motion picture industry—Mr. Jack Oakie.

The evening was spiced with much dancing to the music of Ray Noval and his orchestra and was topped off by some wonderful entertainment. Leading off the show was Mr. Carl Ballantine who bills himself as "THE AMAZING BALLANTINE," and he is truly that—amazing. His comedy antics as a magician whose tricks go amiss is a classic bit and was received appreciably by the sound editors and their guests. Following Mr. Ballantine was the beautiful and shapely young song stylist, Miss Gloria Hudson. Miss Hudson is, at once, tantalizing and provocative; a charmer with a bewitching style and a lovely voice. We will surely be hearing a great deal more of Miss Gloria Hudson in the near future. The star act of the evening was made up of the combined talents of the four wonderful leads of Warner Bros.' television series, "F Troop," Mr. Forrest Tucker, Mr. Larry Storch, Mr. Ken Berry and Miss Melody Patterson. Their collection of comedy, songs, dancing and a touching moment when Mrs. Tucker was brought from the audience by her talented husband, to accompany him in a soft shoe dance routine were the highlights of a truly memorable



The winners of Best Sound Edited feature film award for their work in 20th Century Fox's "Fantastic Voyage." (l to r) Ralph Cage, Donald Isaacs, William Martin and Robert Weatherford.

Two members of the winning crew not present were, Mr. Richard S. Jensen and Mr. Richard Sperber. The supervising sound editor was Mr. Walter Rossi

and Mr. Seth Larsen.

The 14th Annual "Golden Reel" Awards Program was produced and staged by Mr. Peter Berkos, assisted by: Mr. Josef von Stroheim, Mr. Jack Glazer, Mr. Samuel Reynolds, Mr. Al Cavigga, Mrs. Harriet von Stroheim, Mr. Leonard Corso, Mr. Hal Barnes

The president of the MOTION PICTURE SOUND EDITORS, Mr. Leonard Corso, was host to the many wonderful celebrities, producers, directors, sound editors and their guests at one of the most enjoyable awards programs of the season.



Don Hall Jr. and Mike Colgan congratulate each other as winners of the Golden Reel Trophies for best sound editing of a television series: Time Tunnel. Also a winner, but not present was Robert Cornett.



Mr. & Mrs. John Saxon attend the 14th annual Golden Reel awards dinner-dance. Mr. Saxon was the presenter of the television series award.*.

● UNIVERSAL BLOODMOBILE BANK ● MAY 15

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Red letter Day for the Blue-Blooded employees of Universal Studios

Contribute to the Motion Picture Industry BLOODBANK and SAVE A LIFE!

by Mabel DeCinces



Receiving honor plaque from John W. Lehnerts, President of Hollywood AFL Film Council, is Lucille Akana — blood group chairman — on behalf of Faith D. Rothburn, Red Cross Field Representative in metropolitan Los Angeles

Reading from left to right: John W. Lehnerts, President of Hollywood AFL Film Council; Faith D. Rothburn, Red Cross Field Representative in metropolitan Los Angeles; Charles S. Boron, President of Motion Picture and TV Association; Lucille Akana, blood group chairman; and Neil Shanks, Executive Secretary of Film Council



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Miss Lucille Akana
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Sincerely yours,
John W. Lehnerts,
President
Hollywood A.F.L. Film Council

DON'T MAKE ME LAUGH

by Jim DASH

A Los Angeles resident wants to run for public office. He'd be a dark horse candidate . . . made only one picture.
Larry Mathers

How come Mickey Rooney hasn't won a SHORT SUBJECT AWARD?
Red Skelton

We can't report as to whether Jeanne will hit or miss Dean in this issue. Dean hasn't come home yet. It is said that he is sitting in his car waiting for the light in front of an excavation to turn green.

I tried to write off my show as entertainment on my tax report, but couldn't get away with it.
Perry Como

If you haven't laffed yet, maybe Bill Keane has a TV L.A. Herald-Examiner Weekly Chuckle for you. . . .

I'd tell you more jokes but you'd only laff at me.
Joe Hyde.

DON'T MAKE ME LAUGH *Mona Lisa*



Bill Cody Jr.

The Galloping Cowboy of the Gay Thirties who got the buckeroos bucking when he introduced silk shirts for the Goodie attire.

Writing about attire and Fashions at the Academy Awards, Dot Manners in the Herald-Examiner said: "Julie Christie's mini skirt was nothing short of sheer insolence, The Academy particularly requested that presenters not wear them."

JACK FOLEY

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LITTLE NOTES FROM A BIG LOT

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MABEL DE CINCIS

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Column. Call

"I swim in the mornings"

Awaiting a bundle from heaven to make them three — Beverly Ann Donahue and her husband Gary. They are living in their new home in Newhall and the beautiful nursery room is ready.

Beverly, secretary to Richard Belding — editorial supervisor, is leaving her position to be a full-time wife and mother. Good luck and continued happiness.

Maria Borisoff taking a hiatus from Universal Studio Wardrobe Dept. for Columbia Studio with the consent of Vincent Dee, Head of Wardrobe.

Stanley Kramer, Producer of "Guess Who is Coming to Dinner" starring Spencer Tracy and Katherine Hepburn, requested that Maria work in this position.

MAKE UP AND HAIR DRESSING DEPT.

A big welcome to newcomer Shannon Butts, secretary to Bud Westmore — head of Make Up, and to Larry Germain — head of Hair Dressing. Shannon replaced Diane Duda, who returned to Cal State to complete her education for a teach-

er's career.

Perc Westmore and wife Ola enjoyed their vacation on the Island of Hawaii and Honolulu.

Mike Westmore Jr., looking adorable in a Carnation milk brochure. Proud papa is Mike Sr., and mama is Marian, a former actress.

Mike Germain and grandpa Larry Germain outdoing each other in spoiling their doll Jennifer.

Congratulations to Jim McCoy and his wife Chris on the arrival of their second doll whom they named Denise. Number one daughter Sheri is now three years old.

Big welcome to newcomer apprentice Rick Sharp.

Good luck and hurry back to Charlie Sorkin leaving for service in the National Guard.

Nicki Marcellino, assistant to Bud Westmore, becoming proficient with his new dart board — any one for a challenge?

THE MUSIC MAJORS

On April 22, a most extraordinary musico-educational project became a reality for Susan Liedl and 29 other undergraduates — music majors all. It involves Immaculate Heart College from Los Angeles and its music department — which was held in New York.

Sister Mary Mark, vice president and dean of the School of Music has decided that the insulation of academic fields sometimes can be

detrimental to professional advancement. In a characteristically progressive step, she has chosen to take her students where the action is.

It means setting up classrooms (as well as practice rooms and kitchens) in a slightly seedy but conveniently located New York hotel. It enlarges the learning process to the point where concert halls, audition chambers, and professional rehearsals complement textbook sessions. Sister Mark explains, "We simply want to subject our students to the professional atmosphere of a major city. We want them to be equipped to cope with high-level challenges when they leave us, and we want them to be well-rounded individuals."

In New York, they will have a chance to experience something absent from our every-day diet: a wide range of avant-garde exotica, opera, and ballet.

They will also work with such musicians as Igor Kipnis, baroque specialist and harpsichordist; Daniel Pollack, concert pianist; Cornelius Reid, vocal pedagogue; and Robert Baker, organist of the Union Theological Seminary.

Next year Sister Mary Mark would like to do a lot more serious with, and study of, jazz. She is a splendid concert pianist in her own right.

Susan is also in a Madrigal group of which there are 12. They will sing Medieval songs and play such instruments as harpsichord and recorder.

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Little Notes From A Big Lot

WEDDING BELLS!



MADRIGAL GROUP ENTERTAINS — (Front row) Mary Kay Wengelen and Yolen Gomez. (Second row) Susan Liedl, Dennis Schuel and Robbin Williams (Third Row) Rhio Bannhart (Harpichord) Miles Wachnen, Sue Hennon, Manuel osales, (Mary Scott and Sam Pans.

Susan's willingness to entertain by singing and dancing for children at the Studio's Christmas party during the past eight years will always be remembered.

Success to Sister Mary Mark and to the music majors.

OBITUARY

Deepest sympathy is extended to Louise Warner on the death of her husband Bob. Harry Health, Chief Accountant, coworkers, and many of Bob's friends recall his friendliness, his cherry hello, and his readiness as a good listener. Bob had been employed at the studio for 22 years. His first position was in the Insurance Dept. He later joined the Accounting Dept. Bob is sadly missed.

ACCOUNTING DEPT.

Alvina Lick enjoyed her vacation driving through the northern part of California; returning by way of Las Vegas, stopping long enough to see a few shows, also testing Lady Luck (?).

Willie Kupahu received a letter from his parents after they returned to their home in Honolulu singing praises of the mainland — so many things to see and places to go.

A big welcome to newcomer Tom Zastrow and to Carl McDowell.

PUBLICITY DEPT.

A hurry-up-and-get-well wish comes from Publicity Dept. and others to Don Levinson.

Reaven Golter Barnes infanticipating. Good luck, and good health. Keep me informed.

About 30 were present at a baby shower luncheon given by Feature and TV Publicity held in the Tahitian restaurant for Marie Mazzola. Marie was presented with a crib and stroller from Publicity and the Print Dept.

COMMISSARY

Our deepest sympathy is extended to Hilda Vernon on the loss of her brother George.

A speedy recovery from surgery is wished for Walter Sitte, first cook. Bossman Santo Mauro, chef Bruce Nelson, co-workers, and his many friends on the lot miss his friendly smile.

Blood bank Monday, May 15, 10 a.m. to 2:30 p.m. Only a few minutes of your time and in return you are assured of blood without charge if you should ever need it.



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NBC Contributes 300G to Schools

Walter D. Scott, chairman of the board of NBC, announced NBC's contribution of television equipment—representing purchase value of about \$300,000—to various educational institutions, most of which are in and near communities served by the five NBC-owned television stations.

This brings to \$2.3 million the amount of NBC contributions in cash, equipment and program material to educational television and educational institutions over the last 10 years. The contribution includes 14 monochrome cameras and associated equipment, such as cables and control units, and five monochrome film chains.

The NBC-owned television stations division, which includes stations in New York, Chicago, Washington, Cleveland and Los Angeles, will distribute the allocated equipment to educational organizations in their areas.

UNIVERSAL STUDIOS

Blood bank Monday, May 15, 10 a.m. to 2:30 p.m. Meet your friends at the blood bank. Coffee or orange juice and cookies to round out your visit.

STUDIO TALK

Continued

Although the motion picture apprentice training program is virtually in its infancy, it has already attracted national and international attention. This week, under the sponsorship of the U.S. State Dept., two prominent Turkish labor officials surveyed the work of the Contract Services Administration Trust Fund, which administers the training programs for the various crafts. The visitors are Cihat Turkoglu and Farouk Ozata, administrative officer and director, respectively, of the Occupational Training Division of the Industrial Training Department, Ministry of Labor, of Turkey. They were guests of John Zinn, director of the trust fund, and Ed LeRoy, business representative of IATSE Prop Local 44. They also visited Warners Studio.

Kirk Douglas has been set to star in Universal's forthcoming high budget Technicolor production, "The Pineapple Print," which Richard Lewis will produce entirely in New York starting in mid-May, it was announced by Edward Muhl, vice president in charge of production.

Alan Rafkin has been set to direct Universal's new Don Knotts comedy, "The Shakiest Gun In the West," which will go before the Technicolor cameras late this month with Edward J. Montagne producing the original screenplay by James Fritzell and Edward Greenbaum.

"The Pleasure Garden," a novel by Oak-

ley Hall has been purchased by Universal and Edward Muhl, vice president in charge of production, has assigned it to Dick Berg to produce.

Susan Saint James, rapidly rising young Universal contract actress, has been set by producer director George Seaton to co-star with George Peppard and Mary Tyler Moore in Universal's "What's So Bad About Feeling Good," which starts shooting in New York early next month.

□ □ □

In line with Universal's stepped-up talent development program, Vincent Chase has been named to the newly created post of advisor of acting for the more than 40 young players currently under contract too the studio.

Chase's function will be as a specialist concerned with developing star qualities rather than as a conventional drama coach, since the studio has no plans for establishing a school for its young players.

Chase is a graduate of the University of Massachusetts and an alumnus of the Pasadena Playhouse. In addition to directing experimental plays for the Stage Society and Players Ring, he also served as a drama coach at M-G-M.

Adrienne Ghio and Charles Anderson, April 22 in Cathedral Catholic Church. Bride is Universal publicist; he is attorney. They will honeymoon in Caribbean area.

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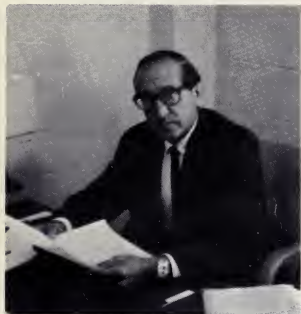
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Tintype

by Mabel DeCinces

Alan Barri

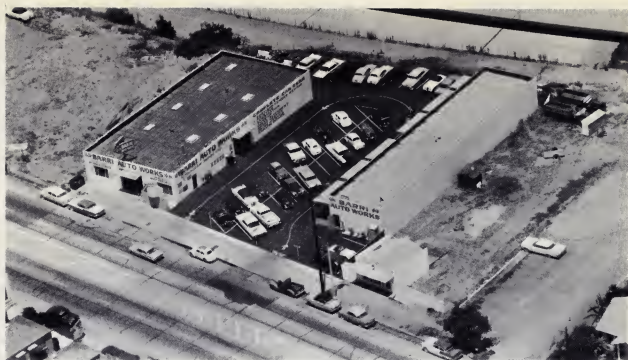


Along Ventura Boulevard one reads many signs on many types of business. One in particular is the Barri Auto Works.

The story of Alan Barri is like reading a Horatio Alger book.

Born in a small town in Italy, Barri at the age of 3 with his parents came to New York where his father went to work for a railroad company. When he was old enough to attend school, Barri worked after school as a shoeshine boy. Entering high school he became an art major. The closest he came to painting was for the DuPont Corp., mixing colors.

Two years later, at the age of 20, Barri left New York with the Civilian Conservation Corps for Arizona, leaving six months later for



California. Jobs being scarce at that time, Barri went to the Jewish Home for Wayfarers on the East Side. This home, a project of Mike Lyman, world famous orchestra leader, was managed by his parents.

Barri's first job in Los Angeles was mixing colors for a paint manufacturing company. He later enlisted in the Army. Six months later, because of ulcers, Barri was given an honorable discharge. He then went to work for Technicolor Lab and managed to save enough after a year to go into business for himself.

In the year 1944 Barri bought a two-car metal garage on Ventura Boulevard near Universal Studio. He was launched on a career about which he knew nothing. Undaunted, he hired a mechanic and proceeded to learn the business of repairing cars. About that time driving a Mercedes or some sort of foreign car was a trend with studio and film personalities. Among those were: Clark Gable, Patricia Neal, Larry Parks, Lawrence Harvey, Jane Mansfield, Barry Shear.

Others were: John Frankenheimer, Abner Biberman, Julie Adams, Ray Danton, James Drury "The Virginian," and many more.

Barri's garage business flourished as he was one of the first to repair foreign cars. In 1955, Barri bought more land on Ventura Boulevard on which a body shop and mechanical department was built, specializing in foreign and domestic cars. There are 18 working in the business: Jack Wallace, shop foreman and estimator; Frank Godbille, foreman of the mechanical department; and attractive Elaine, secretary. Barri Auto Works derives most of its business from insurance companies.

For a change of pace, Barri does portrait painting, reads philosophical books, enjoys reading good fiction, and — most of all — going fishing from his boat. His wife Joyce shares his activities. They are planning in the near future to buy a 65-foot boat, one that will take them to Florida, Mexico, Hawaii, or anywhere the spirit of adventure and fishing will be a challenge.

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Carl Laemmle — The Little Trust Buster

by Frank Taylor

By the time 1915 arrived movies had established themselves as a national occupation. Everybody it seemed was spending time at the local nickelodians and picture houses. Even Vaudeville was using short movie subjects at the end of a live show.

Hollywood was becoming the center of film production for the world and could boast a large film colony and a few make-shift studios where hundreds of two reel subjects were being ground out. Of course, other things were happening around the country too.

In January the first transcontinental telephone was put into service, followed by wire-less communications between the United States mainland and Hawaii. Exciting things were happening—everywhere, it was a happy time.

Historians seem to agree that 1915 was a vintage year for Hollywood. Charlie Chaplin, the almost unknown comic discovered by Mack Sennett was a rising star, "Birth of a Nation" had just been finished by D. W. Griffith, and a fellow named Carl Laemmle was converting a former chicken ranch outside Hollywood, (Population 14,000) into a place he called: "Universal City."

Laemmle's new creation was the first, full fledged studio built exclusively for movie making and contained a zoo, sound stages, Western town, Oriental Street, administration buildings and had its own mounted police force. Laemmle was so open minded he even had a lady cop on the payroll!

The day Laemmle opened his new "city" 15,000 people were waiting. At the head of the spectators was a troop of movie cowboys and Indians. Giving his symbolic gold key a twist in the lock to open the studio gates for the first time, Laemmle had to jump out of the way as the horde of mounted riders and excited public charged onto the lot. It was March 15, 1915 and a new era was about to start.

Smiling from the safety of the sidelines with aging Buffalo Bill Cody and opera diva Madame Schumann-Heink, five-foot, three inch Laemmle waved the throngs on with his gold key. He probably had little time to reflect on the previous 51 years of his adventurous life that day and the long hard road he had trod to reach this milestone.

As the employer of 500 people, and the owner of the newest studio in Hollywood, Laemmle may have forgotten the frightened, sea sick youth of 17 who had set out from America with little more than his father's blessing and a \$22.50 steerage ticket bought with borrowed funds.

It fell his lot in New York to spend several years working for \$3 per week. To supplement this meager fund he and a friend trudged through snow and blizzards delivering papers to earn enough extra money to live on. Years of struggle with a new language, customs and country hardened Laemmle physically, but inside he was still the same warm, good



Years ahead of his time, Carl Laemmle was the first studio boss to recognize Western movies as a major film subject. Turning out hundreds of them and making stars of Tom Mix, Hoot Gibson, Harry Cary and Buck Jones: Laemmle set a trend the industry more than 50 years later is still following. He is shown here on the wing of a plane about 1915.

natured human being that endeared him to thousands in later life.

By the time he reached the age of 38 he could look back on a mildly successful career as a haberdasher in Oshkosh, Wisconsin. Comfortable? Yes, but rich? No. But 1906 proved to be a turning point in the little German's life. After asking for more money and being refused by his employer, Laemmle moved out of Oshkosh and left the clothing business for good. Taking his little family to Chicago he decided to invest his future time and money in a movie house.

Carl Laemmle started his first movie house at Chicago in 1906. That year William Fox, who later founded Twentieth-Century Fox, was still sponging clothes for a living. Samuel Goldfish (he later changed it to Goldwyn) was a glove dealer, Jesse Lasky earned his daily bread by playing a coronet in an orchestra, and that durable Western hero Tom Mix was a United States Marshal.

Adolph Zukor had only recently left his furs for the theatre, and the Warner brothers had begun exhibiting motion pictures. Will Hays was just starting to enter national politics.

Hardly had Laemmle established himself as a novice exhibitor when the Motion Pictures Patents Company was formed. This combine extracted a heavy toll of money from every foot of film that was exposed and shown anywhere in the United States.

Backed by millions of dollars in resources and such business giants as Eastman Kodak, and Thomas Edison thousands of small businessmen in the movie industry were forced into line with the giant trust, feeling that they couldn't afford to fight it.

As exhibitor after exhibitor paid up the trust tightened its grip and settled back to reap the money pouring into its coffers. The sole owner to buck the graft and monopoly of the Motion Picture Patents Company was Carl Laemmle. Denouncing it, through newspaper ads, he started a fight that was to drag on in the courts for nearly six years.

It would bring him near the point of bankruptcy, and hang like a pall over his head from 1909 to 1915 but his stand was eventually upheld by the courts and federal government. In October 1915 the shout went up: "The trust is bust!" "Uncle Carl" as his employees now called him was dubbed: "The Little Trust Buster."

Laemmle may have been thinking about his still pending battle with the trust as the Universal City Studios ceremonies progressed but he gave no hint of it. In sports that year Jack Johnson was bending silver dollars with his fingers, Billy Sunday was Bible thumping his way through Philadelphia and Henry Ford was turning out his millionth automobile.

Continued on Page 27

16



STARS

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THE RENAISSANCE PLEASURE FAIRE and MAY MARKET

By DAVID OSSMAN

ONCE again, the Merry Month heralds the arrival of the Renaissance Pleasure Faire and May Market, a delightful re-creation of a typical 16th century English country fair. More entertainment than ever before is promised for this, the fifth annual Faire.

The traditional open-air Maybower Theater will host companies of players performing many famous Elizabethan comedies, consorts of singers and musicians, and much of the rich pageantry prepared especially for the four-day event.

Among the troupes of actors appearing each of the Faire days are Instant Theater Workshop, presenting bawdy Commedia dell'Arte,

"In fields and bowers,
Mid banners and flowers,
Jesters, masquers and musick rare:
Many the joys at Pleasure Faire!"



Continued on Page 22



...and that's the Way I heard It

By JACK FOLEY

Here I'm sitting with the fellers, on Tuttle's Wall, listening to the fellows saying as how we signed up with 18 Latin nations for a better market. Wal, Red Standing, our Texas Lyric writer, the first thing they should do is take care of the language barrier. I went into a Mexican restaurant the other day, you see I have to eat off the lot on account of my exotic tastes, and I said to the pretty senorita

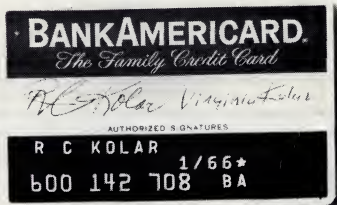
waitress, how about some free jollies babe ? and I had to flee for my life.

Well, said one of the boys from our Foreign Dept., the J in Spanish sounds like our H. That I should know, sed Red, from the story I read about Jose, the Cuban Refuge, who fled to this country not so much to get away from Castro, as to see a World Series base ball game. The language barrier didn't stop Jose from getting to the ball park with his savings for a ticket. But the game was sold out, which he couldn't understand, but when a gateman told him to go climb a flagpole, he got the message. Just before game time there was Jose climbing the flag pole in centre field. He made the top just as the band started to play the 'Star Spangled Banner' and the fans sang Oh say can you see ... Si, Si, answered Jose, gracias amigos! but the language barrier deprived the fans from hearing Jose tell them what a wonderful country this was, to give him such a tremendous welcome.

And that's the Way I heard it.



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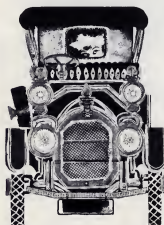
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BALD?

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The Crown Room, 5033 Lankershim Blvd., North Hollywood, specializing in gentlemen's hair styling, lost its view-from-behind picture of the head of a subject badly in need of its services in its advertisement in the March issue of this magazine.

It wasn't intentional, but it's just as well. The gentleman is growing new hair and maybe next time, he'll be happy to turn around and face the camera—that is, after help from the Crown Room, a tonsorial service of distinction.

Crane Honorary 'Kreigle'

Bob Crane, star of "Hogan's Heroes," will be guest of honor at the American EX-POWs Incorporated national convention in Albuquerque, N.M., July 20-21-22. Crane, who portrays an American POW in his TV series, will be made an honorary "Kreigle," a term reserved for Americans imprisoned by the Germans in World War II.

OBITUARIES

CHARLES GLOUNER

Services for Charles Glouner, 81, who died Wednesday after extended illness, were held April 26 in Steen's Funeral Chapel, 11305 Magnolia Blvd., North Hollywood. He was head of Universal's camera department in the 1920's and of Warners' camera department in the 1930's. He leaves his widow Mabel, nephew Don Glouner, grandnephew Richard Glouner, three sisters and a brother.

NEW BAXTER THEATRICAL MANAGEMENT COMPANY



Valley resident, Dick Baxter, has recently formed **BASTER MANAGEMENT**, to handle business affairs for professional people, specializing in the entertainment field.

Dick is former owner of RB Associates, a personal management firm and for the past five years has been an executive for a Valley stationery firm, in charge of their credit dept.

Dick has been exposed to the entertainment field nearly all his life. Though his first interest is the business world, which also takes talent.

Dick is active in many charities and says his pet charities are those for underprivileged children.

Dick lives with his wife Eleanore in a barn-red ranch house in Encino. They have no children. Their household consists of a poodle named "Henry" and a cat named "Chance".



MAGIC CARPET TIME — Actor Hayden Rorke, left, who plays role of psychiatrist on television's "I Dream Of Genie," makes a wish that came true: a flight to Colorado Springs to visit his brother James H. Rorke and family. He's shown boarding champagne flight of Continental Airlines.

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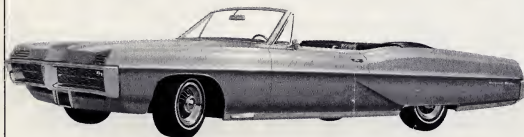
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BALD?



RENAISSANCE PLEASURE FAIRE, and the Santa Monica Theater Guild, playing "Gammer Gunton's Needle." Also to be seen are "Master Pierre Patelin," a Medieval French farce, and student productions of "The Knight of the Burning Pestle" and "The Shoemaker's Holiday." Everyman Theater Unlimited will present a traditional Mummer's Play, "St. George and the Dragon," and "The Second Shepherd's Play" on May 6th and 7th, returning on May 13th and 14th with Mark Twain's famous "1601" in a double-bill with "The Second Shepherd's Play." Also promised are the New Playwrights' Theater production of a "Renaissance Commedia Musicale," and Long Beach State College's production of "The Pie In The Tart." This troupe will also present a children's version of the same play.

In addition to Maybower Theater presentations, a Pageant Wagon will be the stage for "The Three Cuckolds," presented by students from UC Riverside on May 13 and 14. Shakespeare will be performed this year around the Faire by several groups of wandering players.

Among the larger ensembles playing music of the Renaissance are the Silver Gate Consort of the Old Globe Madrigal Singers; The Musica Antiqua Consort, directed by George Shotts; the Motley Recorder Consort, directed by David Helfman; The Arroyo Singers, directed by Harold Kjellberg; the Cal Tech Madrigal Singers; and "Donna's Locks and Keys — Singers and Fiddle Flautists."

Pleasure Faire is also pleased to welcome the Los Angeles Branch of the Royal Scottish Country Dance Society, Renaissance Court Dancers (from UCLA), French Court Dancers (from Santa Barbara College) and English Country Dancers (from LA State). Other groups will present traditional Country Maypole Dance, and The Morris Dance, and the somewhat more pagan Horn Dance, directed by Richard Chase, the Masque Dance, and other ritual ceremonies.

In addition to the continuous entertainment at Maybower Theater, the Ale Garden Stage will present smaller ensembles and many individual performers, including

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The May Market features fine hand-craftsmanship by artisans from all over California. From a hundred rustic stalls, craftsmen hawk and sell stained glass, jewelry, leatherwork, toys, amulets, and hundreds of other Renaissance-inspired items. A wide variety of food and drink of the period will also be available, and the beautiful meadows and tall oaks complete the atmosphere of "Merrie Olde England."



Julie Meredith (Songs of Vice and Virtue), Donna Curry (The Fertility Song Lady) and The Wry Catchers (from San Francisco). Eight "drum" stages have been placed in various locations around Pleasure Faire, to be filled with wandering players of professional standing, students, and families from all over California. There will be madrigals, catches, ballads and ayres, rare ancient instruments, fortune tellers, Tarot readers, astrologers, exotic dancers "from far-off Arabia," alchemists and wandering bards.

Making their appearances at Pleasure Faire will be Savonarola, the "Last of the Mountebanks," broadside balladeers and Highland pipers.

Especially for children are presentations of Commedia dell'Arte, pony rides, many magicians, jugglers and jesters, wandering puppeteers and The Merry Wives, with children's songs and games. A special part of the Faire is reserved for children only, under the supervision of the La Playa Nursery School.

May 13th has been declared the official birthday of Robin Hood, the ever-present outlaw of Sherwood Forest. Robin will be given special dispensation to visit the Faire this day, and at 3:00 p.m., his Merry Men will give him a birthday party at Maybower Theater. All sorts of revelry will follow the tapping of the keg.

May 14th, the final day of Pleasure Faire, is (naturally) Mummer's Day. Special celebrations proclaiming all Mothers as honorary "Mummers" at the Faire will take place at Noon, and at 3:00 p.m. The Queen of Misrule and the "Mummer for a Day" will be honored.

Visitors to the Faire will be able to select from among these varied theme days the particular pleasure which best suits their fancy.

The Renaissance Pleasure Faire and May Market, created and produced by Ron and Phyllis Patterson of Los Angeles, is again being held as a benefit for educational FM radio station KPBC. Tickets are \$2.50 donation for adults and \$1.00 for children under 12, and are available at the gate. The admission price includes all of the entertainments. The Faire will be held near Thousand Oaks, California. Take the Decker Road off-ramp from the Ventura Freeway and follow Simi Road to Merriwood Bridge.

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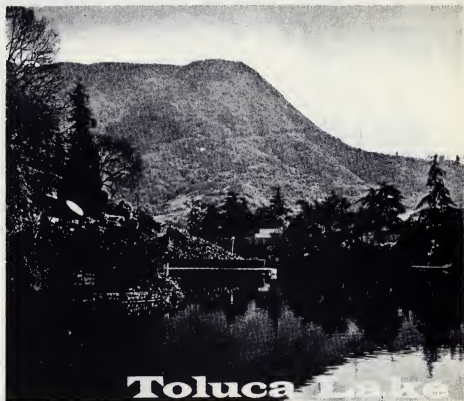
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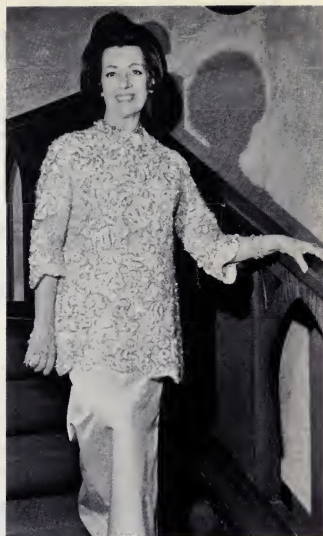


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AS LOVELY AS EVER — Lily Pons, in an ice blue gown of Chantilly lace, beads and satin, drove in from Palm Springs to

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She's Swimming Tutor to Film Children

Pert, blonde and mother of two, Virginia Hunt Newman of Studio City is a crusader for water safety who has taught the children of Bing Crosby, John Wayne and other Hollywood first families how to swim.

She believes that if swimming instruction began in infancy, say at eight months or less, the number of child drownings in the United States would be drastically reduced.

Mrs. Newman lives with her husband, Robert, a film producer and director, and son and daughter, Edward, 13, and Patricia, 7, at 4329 Gentry Ave.

Her book, "Teaching an Infant to Swim," is being published by Harcourt, Brace & World (May 3), and her water safety methods are described not only for parents and pedagogues, but also for the lay public.

Thirteen-month-old Marissa Wayne, daughter of the John Waynes, received her first swimming lesson when she was six months old in the Wayne pool at Newport Beach.

At two years, Mary Frances Crosby, became the youngest certified swimmer in the history of the American Red Cross.

Harry and Nathaniel Crosby and Ethan Wayne are all alumni of Mrs. Newman. Sons of Jerry Lewis, Robert Cummings, Dorothy Lamour, Harry Cohn and other movie notables were taught by her at the Black-Foxe military school.

At home Mrs. Newman has a roomful of medals and trophies awarded during her swimming and diving career. She began competing in meets when she was 12 years old in her hometown of Indianapolis. She won numerous state, regional and junior national swimming and diving championships in the Midwest and Southern California.

Mrs. Newman became a professional swimming teacher in 1948. She saw a need for a new approach of instruction for children, particularly in view of the proliferation of private swimming pools.

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MARISSA WAYNE AND TEACHER — Learning to swim at 13 months, Marissa, daughter of John and Pilar Wayne, is shown in the Wayne pool at Newport Beach with Virginia Hunt Newman, Studio City aquatic instructor. The

little girl received her first lesson at the age of six months from Mrs. Newman, who has taught the children of a number of film celebrities.

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PLEASE BE KIND TO US — Three animal stars of the upcoming "Dr. Doollittle" movie call attention to "Be Kind to Animals Week," May 7-13. The three, Jip the dog, Taggle the horse and Fluffy the cat, all trained at Juncleland in Thousand Oaks for the 20th Century-Fox film, are among more than 1,600 animals used in the movie, which stars Rex Harrison. "Be Kind to Animals Week" will begin Sunday, May 7, with the presentation by the American Humane Association of PATSY movie and TV awards to animal stars. The awards will be held at 2 p.m. at Metro-Goldwyn-Mayer studios in Culver City.

RCA Service Co. Starts Technician Trainee Plan

RCA Service Co. is establishing a training center for TV technicians in the 3400 block of Cahuenga Boulevard West, one of six such establishments in U.S. metropolitan areas, it is announced by president A. L. Conrad. He said that the project, first of its kind in the TV industry, will be able to train 2500 technicians during the coming year, twice as many as trained in 1966, to help cope with the shortage of trained personnel.

Conrad estimated that in each of the next five years 25,000 additional color-TV service technicians will be needed because of the growth of color-TV. There are now 10 million color-TV sets in use in the U.S. and this is expected to increase to 16 million by the end of 1967.

Art

THE ANNUAL ALL CITY OUTDOOR ART FESTIVAL burst out at the seams last year! Almost 3,000 art works viewed by 44,000 people overran the hillside at Barnsdall Park. Toes were trod on, elbows jammed adjacent ribs, and necks were craned to catch a glimpse of the art and varied stage presentations.

So — the 15th Annual All City Outdoor Art Festival, scheduled for Aug. 5-13, will move to more spacious quarters — namely, Solano Canyon in Elysian Park, just behind the intersection of Academy Road and Park Road. There'll be plenty of room for art lovers and music devotees and picnickers — for grandfathers and toddlers — for critics and I-know-what-I-likers.



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Before December, Laemmle could look back with satisfaction on 250 finished movies turned out at his new studio. The first one, "Damon and Pythias" featured a chariot race long before anyone had thought of making a movie called "Ben Hur." A splash-filled number that followed it was "Neptune's Daughter," which had Annette Kellerman as its star.

In the next brash years of his reign of Universal City, Laemmle found jobs in his films for Harold Lloyd, Mae Murray, Pearl White, Lew Cody, Betty Compson, Rex Ingram, Rudolph Valentino and Eric von Stroheim. Laemmle had a special brand of kindness and was far in advance of the times when he gave women jobs as directors on his movie sets.

Another immortal star of the movies, Lon Chaney owed his "discovery" to Laemmle. Starting as a \$35 a week "character man," Chaney rose under the guidance of his little boss to the rank of super star at \$2008 per week. In the "Hunchback of Notre Dame" and other classic films, Chaney thrilled millions. More than 42 years have passed since he walked the sets of his film classic, "The Phantom of the Opera." Yet, the same opera boxes and sound stage are standing on the Universal lot, largely unchanged since the days of his silent films — a tribute to a great artist.

Before his retirement in 1936 Laemmle was to blaze many new trails for the medium he loved. His reputation for being the kindest man in Hollywood was richly deserved. During the terrible years in Germany after WW I when thousands of people were going hungry and inflation of mammoth proportions stalked the land, Laemmle without fanfare or publicity quietly put hundreds of starving people in his home town of Laupheim, Germany on his payrolls.

When death stopped the heart of the stout little giant in 1939 thousands mourned him. His finest hour came in 1930 when the picture he championed, "All Quiet on the Western Front" was given the best picture Academy Award, and its director, Lewis Milestone the best directorial Oscar.

"It is a picture I think will live forever," Laemmle said at the time. Thirty-seven years later critics still agree with the man who brought his own special brand of fun, excitement and terror to the screens of America. The warm, friendly immigrant from Germany gave his adopted land the gift of his heart. "Uncle Carl" Laemmle is unique in the history of film giants and studio owners. As his cowboy stars used to say in Universal City's Western Films, "He was a square shooter."

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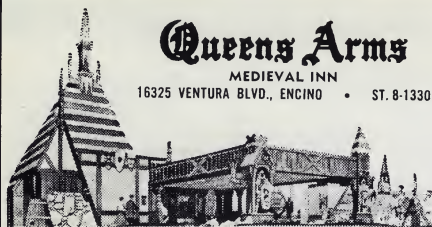
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